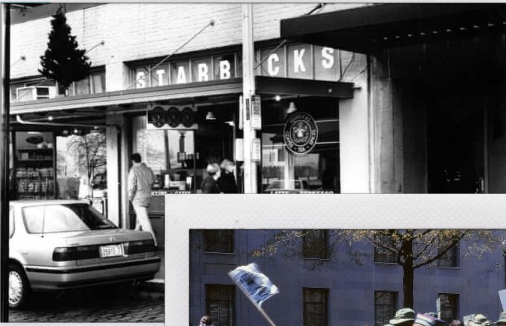


# SNAPSHOT of 1971



FIRST STARBUCKS  
CIRCA MARCH 1971



VIETNAM WAR PROTESTS:  
CIRCA APRIL 1971

- **January 2:** After the passing of the Public Health Cigarette Smoking Act in 1970, cigarette advertising was banned on television and radio from this day forward. The last cigarette commercial aired at a few minutes to midnight on January 1st, 1971, during Johnny Carson's Tonight Show.
- **February 6:** Apollo 14, the third crewed mission to land on the moon, launches to return to Earth after landing on the moon February 5.
- **February 7:** Switzerland holds a referendum on women's suffrage. Women are given the right to vote in state elections, but not in all canton-specific elections.
- **February 28:** In Ontario, California, a new world record is set by Evel Knievel when he jumps 19 cars.
- **March 10:** An amendment is approved by the United States Senate to lower the voting age to 18.
- **March 15:** On ARPANET, the forerunner of the Internet, "chat rooms" made their first debut.
- **March 31:** The major coffee house chain, Starbucks, is founded in Seattle, Washington.

- **April 9:** In major headlines in 1971, Charles Manson is sentenced to death for his murder crimes.
- **April 24:** An unforgettable event was the march on Washington D.C., by around 500,000 anti-Vietnam war protesters. Another 125,000 march in San Francisco. It became the largest demonstration against a United States war in history.
- **May 1:** The Amtrak Railroad in the United States begins operations.
- **May 30:** The first satellite to orbit Mars, the US Mariner 9, is launched.
- **June 1:** TV host Ed Sullivan holds his final TV show on CBS.
- **June 18:** The logistics and delivery service FedEx is founded in Tennessee, United States.
- **June 30:** The film Willy Wonka and the Chocolate Factory, starring Gene Wilder is released.
- **July 31:** After landing on the moon, astronauts on Apollo 15 take a 6 1/2 hour electric car ride on the moon.
- **August 1:** Richard Petty wins Dixie 500 in Atlanta, Georgia and becomes first NASCAR driver to win \$1M in career earnings.
- **September 3:** The team involved in Watergate break into Daniel Ellsberg's doctor's office. The burglars were trying to find information about Ellsberg to discredit him.
- **October 1:** Disney World in Orlando, Florida opened on this day.
- **October 14:** In Vancouver, Canada, Greenpeace is established.
- **November 13:** The Mariner 9 becomes the first space probe to orbit another planet by orbiting Mars.
- **November 15:** The 4004-processor is advertised by Intel.
- **December 19:** CBS airs "Homecoming A Christmas Story," (introducing the Walton's)



APOLLO 15:  
CIRCA JULY 1971

DONE  
ICE 1971

EX FOUNDED:  
CA JUNE 1971



# HIGHLIGHTS of 1971



## TOP MOVIES

1. A Clockwork Orange
2. Willy Wonka & The Chocolate Factory
3. The French Connection

## TOP TV SHOWS

1. All in the Family (1971 Emmy Award)
2. The Courtship of Eddie's Father
3. The Mod Squad

## HITS OF '71

1. Joy to the World - Three Dog Night
2. Maggie May - Rod Stewart
3. It's Too Late/I Feel the Earth Move - Carole King

## Fashion

- Platform shoes
- Leisure suits
- Bell bottoms
- Long hair on men and women

## Fads of the 1970's

- Mood Rings
- "Have A nice Day" shirts
- Disco
- Pet Rocks
- CB Radio

## Sports Championships

- Super Bowl V: Baltimore Colts beat Dallas Cowboys 16-13
- Stanley Cup #17: Montreal Canadiens beat the Chicago Black Hawks 3-2
- MLB 68th World Series: Pittsburgh Pirates defeated the Baltimore Orioles 4-3

## Slang

- Far out
- Right on, man
- Catch you on the flip side

## Biggest sporting event of 1971

The Fight of The Century: "Battle of The Champs". By unanimous decision Muhammad Ali lost to Joe Frazier



## Averages of '71

- Cost of a new home: \$28,300
- Cost of a new car: \$3,742
- Median household income: \$9,028
- Cost of a first class stamp: \$0.06
- Cost of a gallon of regular gas: \$0.36
- Cost of a dozen eggs: \$0.53
- Cost of a gallon of milk: \$1.18

